



ER

EDEN ROCK
ST BARTHS

Eden Rock - St Barths and Maison Goyard Unveil an Exquisite Collaboration for the Discerning Traveller

Eden Rock - St Barths, Oetker Collection's iconic Caribbean home-away-from-home, is thrilled to announce an exclusive collaboration with Maison Goyard, the prestigious Parisian trunk and leather goods brand.

The Collaboration: A Tale of Caribbean Elegance

Eden Rock - St Barths and Maison Goyard introduce a set of two exceptional products, embodying the essence of Caribbean elegance.

Maison Goyard's signature Belharra tote bag, beloved for its practicality and summery style, is reimagined with eye-catching accents à la Eden Rock. The bag's internal lining features a vibrant red and white striped canvas in a playful nod to the iconic beach loungers that grace the hotel's St Jean Bay shoreline. Externally, a bold red Goyardine- canvas comes adorned with the distinctive Eden Rock logo above the exterior pocket.

This limited-edition bag comes with a matching beach towel in cotton embellished with a nostalgic ring buoy motif. The signature styles of both Goyard and Eden Rock elegantly combine, creating a harmonious fusion of two iconic brands.

Available exclusively at the Eden Rock boutique beginning December 2023, this collaboration is an embodiment of sophistication and Caribbean allure — perfect holiday gift for lovers of Eden Rock – St Barths and Goyard.

CONTACT PRESS & COMMUNICATIONS

Eden Rock - St Barths
Mareike Hermann
Head of Sales and Reservations
Mareike.Hermann@oetkercollection.com
+590 (0) 590 29 79 99
www.edenrockhotel.com