

LONDON'S FINEST LIFESTYLE CLUB FOR THE MODERN LONDONER THE LANESBOROUGH CLUB & SPA LAUNCHES BRAND-NEW NAIL PARTNERSHIP WITH L'ATELIER GREEN



July 2023 – With its enviable location straddling prestigious Belgravia, Knightsbridge, and Mayfair, <u>The Lanesborough Club & Spa</u> provides members and the local community with an all-encompassing luxury club for life. Adopting a truly 360° approach to wellbeing, the Club & Spa prides itself on partnering with world-leading brands and experts in the fields of health, fitness, and beauty. Its most recent partnership launched with L'Atelier Green who will have a permanent residency in The Lanesborough Club & Spa – Painting Room.

The Painting Room by L'Atelier Green Paris will be the first-ever plant-based and breathable nail bar, located within the prestigious Lanesborough Hotel. The eagerly anticipated launch is set to take place on July 7th, 2023.

L'Atelier Green Paris promises an unparalleled nail care experience that goes beyond traditional treatments. Guests will be treated to indulgent manicure and pedicure rituals featuring organic rose petal masks and 24-carat gold enhancements. This innovative nail bar aims to create a nourishing experience that leaves a lasting impression on your nails.

Signature manicure and pedicures exclusive to The Lanesborough Club & Spa include the 24-carat pure gold + Led Lumijade ritual, which is a 75-minute ultimate manicure or pedicure experience delivered by our most experienced therapists using L'Atelier Green organic plant-based skincare.

The treatment includes shaping, buffing, cuticle care, moisturising, a soothing gold jelly mask with a hot towel and an indulgent 20-minute massage.

The next step is the application of 24-carat pure gold leaves which has an antioxidant action and helps the process of skin cells renewal. Led Lumijade light therapy and 24-carat pure gold, has been shown to uniquely reduce inflammation and decrease cell degradation, are combined in this luxurious manicure treatment. Finally choose your favourite colour from Evergreen gel or Naked Nails polish and a mist of organic Rose water La Douceur Rose.

Founded by sisters Hamida and Yasmine, L'Atelier Green Paris is driven by a passion for beauty and a steadfast commitment to natural cosmetics. The duo was inspired to create the brand after witnessing the detrimental effects of conventional nail polishes and harsh chemical formulas found in semi-permanent products. They felt compelled to bridge the gap between trendy beauty products and eco-consciousness, leading to the birth of L'Atelier Green.

Hamida, affectionately known as the "Green Sister" within her family, has always prioritized natural beauty and health tips. Yasmine, on the other hand, pursued a career in the beauty industry in London, fuelled by her lifelong love for all things beauty. During a summer spent at their grandparents' farm, the sisters had a vision to combine their passions for a green lifestyle and beauty, giving rise to The Beauty & Wellness Convention.

For more information on The Lanesborough Club & Spa, visit www.lanesboroughclubandspa.com www.lanesboroughclubandspa.com/the-spa/the-brands/latelier-green

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About The Lanesborough Club & Spa

The Lanesborough Club & Spa opened in March 2017, marking the next stage of the iconic Lanesborough Hotel's evolution following an acclaimed relaunch in July 2015. The Club & Spa is one of London's most exclusive private members' fitness and health clubs, providing Belgravia with a luxury 'club for life' and offering a 360° approach to wellbeing for modern-day Londoners living and working in the local area.

About The Lanesborough

With its enviable location at the heart of London in prestigious Belgravia, and panoramic views of Hyde Park, The Lanesborough has long been considered one of the world's most luxurious hotels. The hotel's legacy lies with it having been built on the former home of Viscount Lanesborough and remains one of London's most revered Regency landmarks. The elegant surroundings, exquisite cuisine, unsurpassed attention to detail and world-renowned service is second to none. The Lanesborough captures the sense of a grand residence and offers 93 guest rooms, including 48 suites, and a personal butler service for all guests across all room categories.

About L'Atelier Green Paris

Offers a range of natural nail polishes, proudly made in France. Their patented brush ensures a professional-quality application, while the formula enriched with pure oils and organic Superfoods provides brilliant and long-lasting coverage. The Painting Room at The Lanesborough Club & Spa embodies the essence of L'Atelier Green's commitment to sustainability, delivering luxurious treatments without compromising on environmental responsibility.

