

WILL OAKLEY IS APPOINTED MANAGING DIRECTOR OF JUMBY BAY ISLAND – OETKER COLLECTION’S PRIVATE ISLAND RESORT IN THE CARIBBEAN



29th August 2022 – With over 25 years of international luxury hospitality experience, **Will Oakley** has been appointed Managing Director of [Oetker Collection’s Jumby Bay Island](#). Set in one of the most beautiful locations in the world, Jumby Bay Island is a private island just two miles off mainland Antigua. Ringed with coral reefs and reachable only by boat, with not a car in sight, the pristine island is a place to unwind and reconnect with nature in the most luxurious of surroundings.

Will’s career in hospitality began in 1992 when he embarked upon the Savoy Group Hotels & Restaurants five-year management training programme, during which time he gained valuable experience working in various departments at prestigious hotels, including The Savoy, Claridges, The Connaught, The Berkeley, and The Lygon Arms. Will subsequently undertook the role as Night Manager at [The Lanesborough, London](#), which joined Oetker Collection’s portfolio of Masterpiece Hotels in 2015.

Will has extensive experience in the Caribbean, having previously held the title General Manager of Cobblers Cove in Barbados for over six years, where he also oversaw the hotel’s multi-million-dollar refurbishment. Will returned to the UK where he acted as General Manager of the privately owned Glenapp Castle on the West Coast of Scotland. In addition to a previous appointment as General Manager of The Cadogan in London, Will enjoyed a tenure with the Bespoke Hotel Management Company, where responsibilities included the management of the Bermondsey Square Hotel, Manchester Street Hotel, and The Cornwall Hotel Spa & Estate.

On his appointment, Will Oakley comments: *“Having been based in the Caribbean for several years, I am extremely excited to return with Oetker Collection, one of the best hotel groups in the world, and lead this Masterpiece Hotel that has a global reputation based upon privacy, exclusivity and best-in-class amenities. I look forward to continuing to deliver upon Jumby Bay’s “Life Unscripted” mantra through continued innovation and the seamless level of service the property is renowned for.”*

Timo Gruenert, CEO of Oetker Collection adds: *“It gives me great pleasure to share Will Oakley’s appointment as Managing Director of Jumby Bay Island. Will has a wealth of experience in the high-end segment of luxury hospitality and brings invaluable knowledge of the Caribbean. His personality fits beautifully with the values of Oetker Collection and the DNA of Jumby Bay, and I could not be happier to have Will as part of our strong leadership team going forward. Jumby Bay is a very special place, with both incredible natural beauty and amenities, and passionate hoteliers who genuinely care for the wellbeing of their guests as if they were part of the Jumby Family. We are delighted that Will is set to become a custodian of this exceptionally unique resort.”*

www.oetkercollection.com/hotels/jumby-bay-island

About Jumby Bay Island

Set in one of the most beautiful locations in the world, Jumby Bay Island is Oetker Collection's private island of simple pleasures in the Caribbean nation of Antigua & Barbuda, just two miles off mainland Antigua. Ringed with coral reefs and reachable only by boat, with not a car in sight, the private isle comprises three stunning white-powdered beaches and countless winding bicycle paths, to create a one-of-a-kind hideaway known, quite simply, as the finest resort in the Caribbean. With just 28 nautical-fresh suites, and a further 12 debuting by the end of 2022, Jumby Bay Island is surrounded by lush tropical foliage, spanning 300 secluded acres and home to 4.5 miles of pristine shoreline, with the main resort presiding over some of the most spectacular and fiercely protected beaches in the Caribbean. It is one of the most premium all-inclusive resorts in the world uncompromising in exclusivity.

About Oetker Collection

Oetker Collection is an exceptional portfolio of Masterpiece Hotels and Villas in Europe, the UK, Brazil and the Caribbean. Located in the world's most desirable destinations, each property is a landmark and an icon of elegance, blending legendary hospitality with genuine family spirit that is unique to Oetker Collection. Carrying on a refined legacy in hosting that originated in 1872, the Collection's mission is to preserve and extend its unparalleled standards through acquisition and management of one-of-a-kind properties. The current portfolio includes Hotel du Cap-Eden-Roc in Antibes, Le Bristol Paris, Brenners Park-Hotel & Spa in Baden-Baden, Château Saint-Martin & Spa in Vence, The Lanesborough in London, L'Apogée Courchevel, Eden Rock-St Barths, Jumby Bay Island in Antigua, Palácio Tangará in São Paulo, The Woodward in Geneva, Hotel La Palma in Capri (Opening 2023) and more than 150 private villas around the globe.

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Masterpiece Hotels



L'APOGÉE
COURCHEVEL



BRENNERS PARK-HOTEL & SPA
BADEN-BADEN



LE BRISTOL
PARIS



CHATEAU SAINT-MARTIN & SPA
CÔTE D'AZUR - VENCE - FRENCH RIVIERA



EDEN ROCK
ST BARTHS



HOTEL DU CAP-EDEN-ROC
CAP D'ANTIBES



JUMBY BAY ISLAND
ANTIGUA - WEST INDIES



THE LANESBOROUGH
LONDON



HOTEL LA PALMA
CAPRI



PALÁCIO TANGARÁ
SÃO PAULO



THE WOODWARD
GENEVA