

A HOTEL ICON. FOR 150 YEARS.

Brenners Park-Hotel & Spa in Baden-Baden is celebrating its 150th anniversary.

In 2022, this gem of a grand hotel with a memorable past is commemorating a major milestone in its history; a history that has made the emblematic hotel of the Oetker Collection what it is today: an international venue where tradition and modern elegance combine with incomparable spa experiences.



A magical place

When thinking of Baden-Baden, it's often the 'beautiful life in Brenners' that first comes to mind and the special, historical spirit associated with this. A magical blend of familiar warmth, luxurious charm, lasting fascination and eternal youth has, ever since 1872, allowed the grand hotel to become a retreat for travellers and a venue for international exchanges time and time again. One has always resided well and readily here. Political pioneers such as Konrad Adenauer and Charles de Gaulle shook hands in Brenners. Nelson Mandela and George Clooney, along with other famous individuals such as John Jacob Astor, J. Paul Getty, Barack Obama and Bill Clinton, signed the hotel's guest book – and the list of prominent guests continues to grow today.

A grand hotel for the world

Residing in Brenners means staying in a real grand hotel whose spirit is warmed by the people. This is what makes the hotel so special. It is here that legendary hospitality has been intertwined with a true family spirit for the past fifteen decades. Unique living and pleasure experiences are created by the outstanding quality, by the stylish interior designs that playfully engage with the charming exterior architecture and by a great love for detail. This not only reflects the values and aspirations of Brenners Park-Hotel & Spa, but makes the stay unforgettable.

As a pioneer of the grand hotel sector, it was Brenners that introduced the spa concept to Germany and Europe at the start of the 1980s – long before wellness became the mega trend of the 21st century. With the Villa Stéphanie, an entire mansion is dedicated to the spa experience, promising spa guests treatments of a recuperative, preventative and luxurious nature amidst splendid surrounds. In the adjoining Haus Julius, Brenners Medical Care offers multifaceted healthcare of the highest international standards.

Brenners is also a pioneer in culinary excellence. In its three different restaurants, connoisseurs can find real Brenners-classics, gourmet cuisine with modern interpretations, extravagant creations from the grill and light brasserie offers.

A very special living culture that makes the time spent in Brenners incomparable is characterised by the first-class service, the magnificent private park, the exquisite spa, the cultural highlights of the festival town of Baden-Baden and the superb location at the gateway to the Black Forest.

"The decades of trust that the Oetker family have placed in Brenners Park-Hotel & Spa is truly unique," stressed Henning Matthiesen, who took charge of the grand hotel's destiny as its managing director in January 2020. "Hence it is all the more important for me to ensure lasting success for this family-owned hotel icon. By transforming our guests' valuable time into magical moments, we can be sure that Brenners will continue to occupy its spot at the pinnacle of the European luxury hotel sector."

An esteemed spa town

Baden-Baden has a unique cultural and historical offering which has recently resulted in it being awarded UNESCO World Heritage status. Awaiting visitors to the town is an attractive blend of architecture, art, nature and culture that is complemented by the magnificent Belle Époque facade of Brenners.

From Brenner to Oetker

For fifteen decades the grand hotel has remained in the hands of two owning families. Around the turn of the twentieth century, Camille Brenner – the son of hotel founder Anton Alois Brenner – created his vision of a luxury hotel with a sequence of new developments. Kurt and Alfred Brenner ran the hotel successfully during the Roaring Twenties and the challenging years that followed - up until the end of the Brenner era. Having become a silent partner in the year 1923, the grand hotel passed into the hands of Rudolf-August Oetker in the 1940s. For more than 70 years, the Oetker family have stood behind the luxury hotel located on the banks of the River Oos.

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