



## THE LANESBOROUGH HOTEL, LONDON PARTNERS WITH HARVEY NICHOLS FOR THE ULTIMATE PRIVATE IN-SUITE SHOPPING & CONCIERGE SERVICE



**JUST IN TIME FOR THE FESTIVE SEASON, GUESTS IN RESIDENCE WILL ENJOY A TRULY PERSONAL, CURATED PRIVATE SHOPPING EXPERIENCE – EITHER IN-SUITE OR IN-STORE – ACCOMPANIED BY EXPERT FITTERS AND HARVEY NICHOLS' DEDICATED PRIVATE SHOPPING CONSULTANTS**

*September 2021* – [The Lanesborough Hotel](#), London, part of the prestigious [Oetker Collection](#), is delighted to announce a brand-new partnership with neighbouring luxury department store, [Harvey Nichols](#), to launch the ultimate private shopping experience just in time for the holiday season. Both the hotel and store straddle some of the capital's most enviable locations: The Lanesborough, right on Hyde Park Corner, overlooking the grounds of Buckingham Palace Gardens and at the crossroads of Belgravia and Knightsbridge, and Harvey Nichols, set in the heart of London's most glamorous shopping district, Knightsbridge.

With shared core values of excellence and high-quality service, this new partnership between the synergistic brands offers guests staying at The Lanesborough the luxury of a private shopping appointment in the privacy of their suite. Shopping has never been more personalised, as each guest will have exclusive access to a dedicated Harvey Nichols Private Shopping Consultant who will arrange a pre-appointment consultation to discover their exact needs and requests, and curate the most bespoke selection of goods. The Private Shopping Consultant will then present the meticulously selected items beautifully in the comfort of the guest's suite at their leisure, while one of The Lanesborough's butlers will arrive with Champagne to truly elevate the experience. If shopping for clothing or fashion accessories, an expert fitter will also be on hand to support and take care of any adjustments required, with a fast-track alterations service. With just a seven-minute walk or one-minute drive between the hotel and department store, guests who have missed the enjoyment and excitement of shopping in person can also enjoy the service in-store, taking place inside Harvey Nichols' dedicated private shopping suite.

Just in time for the festive season, Harvey Nichols has also launched a special edition Christmas Gift Concierge Service, designed to look after customers' personal and gift shopping needs, taking the stress out of any gifting dilemmas. For the utmost ease, guests of The Lanesborough can work with their dedicated Private Shopping Consultant to request specific gifts for loved ones, which will then be gift wrapped in Harvey Nichols style with luxurious packaging and either hand-delivered to the hotel, or delivered to recipients' personal addresses before 20<sup>th</sup> December.

### **EXCLUSIVE BENEFITS FOR GUESTS OF THE LANESBOROUGH SHOPPING WITH HARVEY NICHOLS INCLUDE:**

- **Fully personalised service** – a dedicated Harvey Nichols Private Shopping Consultant on hand from start to finish to cater to guests' every whim, as well as an expert fitter and personal alterations service as required
- **Time is at leisure** – pick and choose the time that suits for an entirely stress-free in-suite or in-store private shopping experience

- **In-suite comforts** – benefit from the ultimate luxury of not having to leave the beautiful suite, with a personal butler available at all times of day to bring Champagne and any other room service requested
- **Christmas shopping made easier** – be it a virtual, in-suite or in-store consultation, gifts can be hand-delivered to the hotel or directly to that special loved one's address

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***HOW:** Rates for the Harvey Nichols private shopping experience start from £1,360, staying in a Junior Suite at The Lanesborough, including in-suite or in-store appointments with a Private Shopping Consultant, expert fitter, alterations service and Champagne. Rooms are also available from £735 for in-store appointments only.*

**For more information, please visit:**

[www.oetkercollection.com/hotels/the-lanesborough/](http://www.oetkercollection.com/hotels/the-lanesborough/)  
[www.harveynichols.com](http://www.harveynichols.com)

**For press enquiries relating to The Lanesborough, please contact Perowne International:**

**UK:** [oetker@perowneinternational.com](mailto:oetker@perowneinternational.com)

**US:** [oetkercollectionus@perowneinternational.com](mailto:oetkercollectionus@perowneinternational.com)

**For press enquiries relating to Harvey Nichols, please contact:**

[rowena.reyes@harveynichols.com](mailto:rowena.reyes@harveynichols.com)

### **About The Lanesborough**

With its enviable location at the heart of London in prestigious Knightsbridge, and panoramic views of Hyde Park, The Lanesborough has long been considered one of the world's most luxurious hotels. The hotel's legacy lies with it having been built on the former home of Viscount Lanesborough and remains one of London's most revered Regency landmarks. The elegant surroundings, exquisite cuisine, unsurpassed attention to detail and world-renowned service is second to none. The Lanesborough captures the sense of a grand residence and offers 93 guest rooms, including 43 suites, and a personal butler service for all guests across all room categories. Oetker Collection manages the hotel, bringing their expertise to the United Kingdom for the first time. [www.oetkercollection.com/hotels/the-lanesborough/](http://www.oetkercollection.com/hotels/the-lanesborough/)

### **About the Harvey Nichols Group**

The Harvey Nichols Group is the world's leading luxury retailer, renowned for its exclusive edit of the most prestigious brands across Women's & Men's Fashion, Beauty & Beauty Services, Food, Wine & Hospitality. Founded in 1831, today Harvey Nichols has stores in London, Leeds, Edinburgh, Manchester, Birmingham, Bristol, Dublin in the Republic of Ireland and a dedicated beauty store, Beauty Bazaar in Liverpool. In addition, Harvey Nichols operates the OXO Bar, Brasserie & Restaurant on London's South Bank and the global harveynichols.com website. Internationally, Harvey Nichols has stores in Hong Kong, Dubai, Riyadh, Kuwait and Doha. Further information on the Harvey Nichols Group can be found on the website [harveynichols.com](http://harveynichols.com).