

the
WOODWARD
GENEVA

Geneva's lakeside home of haute living



THE WOODWARD, A NEW OETKER COLLECTION PROPERTY, SET TO BECOME A BEACON OF ELEGANCE AND CULTURE IN THE HEART OF GENEVA

Located in the heart of Geneva in a historic post-Haussmann style building on Quai Wilson, The Woodward features an exceptional location with views of Lake Geneva and Mont Blanc. The property has been entirely renovated by the renowned architectural firm Pierre-Yves Rochon with 26 spacious suites in a refined, contemporary style. Featuring two gourmet restaurants led by Michelin-star chefs Olivier Jean and Alain Verzeroli, as well as a Guerlain Spa ready to welcome both international visitors and local Genevans alike, The Woodward offers the most discerning of traveler a warm welcome that is both glamorous and authentic.

A little more than a century after its initial grand opening, the building at 37 Quai Wilson is returning to its original purpose. As of September 1, 2021, it will be home to The Woodward, a five-star hotel located in the heart of Geneva. Heads of state, royalty and artists from around the world once gathered behind the neoclassical façade of this historic building, constructed in 1901 by French architect François Durel. Named L'Hôtel Bellevue, the institution later gave way to a private bank before being acquired by the Bastion Holdings group, who have now returned it to its former glory.



THE BELLE ÉPOQUE REVISITED

At once classic and contemporary, globally inspired yet locally rooted, The Woodward caters as much to an international clientele as to local Genevans. Following a major renovation by internationally renowned interior designer Pierre-Yves Rochon, the new five-star hotel has all of the elegant touches of a grand Belle Époque hotel.

Enter the massive wrought iron entrance door, decorated by hand with gold leaf, will find the hotel's reception, where the walls are made of Macassar ebony wood and the floors are covered by lustrous carpets, giving the space the warm atmosphere of a graceful home. Walk a few steps to the main lounge, where velvet Pierre-Yves Rochon sofas sit atop an immense hand-knotted Nepalese carpet. A French gilded mirror and Baccarat crystal chandelier pay homage to the establishment's glorious past while a bronze table by Hervé Van der Straeten and armchairs by Ralph Lauren offer more modern touches.



A DAZZLING DESIGN

The Woodward's 26 suites, each a full apartment, have been artfully arranged and decorated to achieve a unified look and feel. The sophisticated design is enhanced by unique decorative elements, including handcrafted wallpaper, wood marquetry sliding doors, Lalique door handles, majestic marble fireplaces and elegant bookcases.

The attention to detail extends to the lighting, designed by Akari-Lisa Ishii's Japanese firm. Among the most beautiful apartments is the Presidential Suite, with its ivory and blue tones and panoramic views of the lake from a large balcony and each of its bedrooms. The living room features a true work of art; a lacquered wood cabinet decorated with spring flowers containing an 'Experience Bar' that sparkles and shines. White Carrara marble in the bathroom enhances the natural light streaming through the oversized windows. Tastefully chosen works of art displayed throughout the hotel add to its familial ambience, offering sophisticated charm at every turn.



" The Woodward is more than just a five-star hotel. It has been made to feel like a spectacular lake house, with all the familiar comforts of an intimate mansion. No detail has been overlooked. Each room has been designed with the utmost care, decorated with custom-made furniture and adorned with handcrafted objets d'arts and fine art collections. The interiors display an ambience that is both traditional and modern, honouring the Genevan heritage of the building while bringing it into the present day. "



Pierre-Yves Rochon, architect



HAUTE CUISINE

L'Atelier de Joël Robuchon, the restaurant's first Swiss location, is the hotel's culinary crown jewel, dazzling guests with an unparalleled performance and an unforgettable meal. The restaurant has a direct entrance on Quai Wilson and features one main dining room and two private spaces. From their seats around a 36-person counter, guests can watch every move of Executive Chef Olivier Jean's talented team as they flow quietly about the kitchen in carefully choreographed and well-rehearsed gestures.

The unique dining experience at L'Atelier de Joël Robuchon is mirrored in the fresh cuisine of Alain Verzeroli at Le Jardinier, the brand's first European address. Known for its innovative dishes, which are largely gluten-free, lactose-free and plant-based, the restaurant's culinary creations showcase French cooking techniques at their finest. Le Jardinier's two verandas offer magnificent views of the lake and surrounding Alps. As a finishing touch, guests can enjoy desserts created by Salvatore Martone, a disciple of Robuchon and Head Pastry Chef of the Bastion Holdings group.



CHEF OLIVIER JEAN'S VISION

Having spent six years at the head of the Taipei-based L'Atelier de Joël Robuchon and leading openings in Miami and New York, French chef Olivier Jean, originally from Valence, has come to Geneva to write the next chapter of his storied career. In addition to Joël Robuchon's classics, such as Caviar Jelly, Beef Rossini, Sea Bass with Lemongrass and Lobster with Black Pepper, the Atelier will offer dishes specially created for this newest location. Olivier Jean has done his research, discovering the best ingredients Geneva has to offer. From cod marinated in Swiss Miso, to Jussy chicken and tomato salad with Carouge tofu, the chef's cuisine will feature local specialities and Asian inspiration.



"Genevans have high expectations and refined palates. They travel, they like novelty, but they appreciate the familiar. I have designed a menu that I hope will entice them by highlighting local products prepared in unexpected ways, with innovative combinations and textures. I want this restaurant to be a must for any epicurean!"

Olivier Jean, Executive Chef

As fervent defenders of the circular economy, The Woodward proudly features local products and the work of local craftsmanship, including chocolates from Stettler and pastries from Castrischer, both true Geneva institutions and members of the Bastion Holdings group portfolio. In addition to its restaurants, The Woodward has a tearoom and two warmly decorated bars, as well as a members-only cigar lounge, which occupies the former bank vault.



EXCLUSIVE WELLNESS

In addition to its culinary offering, The Woodward will be home to the prestigious Club Woodward, comprised of a fitness center and a Guerlain Spa, the first Swiss location for the illustrious French brand. The private club covers more than 1,200 square meters and is reserved for hotel guests and select members. In addition to its indoor pool, the longest private pool in Geneva, the Spa features an ultramodern gym, two saunas, two hammams, two Swedish baths, a jacuzzi and six wellness rooms, including a double suite. Offering a wide selection of treatments, the Spa occupies two entire floors, creating an oasis dedicated to relaxation designed in the elegant style of the famous Guerlain name.

"We are delighted to welcome guests to the Spa's hushed atmosphere, access to which will be reserved for a handful of members, ensuring its exclusivity. A day of relaxation begins with entry to the Tea House by Guerlain, where clients will start their experience with an attentive and personalised treatment by one of our Beauty Experts,"

says Julie Chaumier Club Woodward Manager



Owned by Bastion Holdings group, The Woodward is part of the prestigious Oetker Collection, alongside other iconic hotels including Hôtel du Cap-Eden-Roc in Antibes, Le Bristol in Paris and The Lanesborough in London.

"Our hotels are all unique masterpieces, and The Woodward fits perfectly into our collection. With its extraordinary location, refined interior design and exciting culinary offerings, it is sure to offer a warm and luxurious hotel experience. I am confident that our values of family spirit, elegance and deep kindness will bring this iconic location to life and allow our guests to quickly feel at home in this new jewel on Lake Geneva."



Timo Gruenert, CEO of Oetker Collection



Discover more



ABOUT OETKER COLLECTION

Oetker Collection hotels are true masterpieces located in the world's most desirable destinations. Each property is a landmark and a timeless icon of elegance. With deep devotion to local culture and community, our Hosts of Choice preserve a tradition of legendary European hospitality and genuine family spirit that began in 1872.

The collection includes L'Apogée Courchevel, Le Bristol Paris, Brenners Park-Hotel & Spa in Baden-Baden, Hôtel du Cap-Eden-Roc in Antibes, Château Saint-Martin & Spa in Vence, The Lanesborough in London, Eden Rock-St Barths, Jumby Bay Island in Antigua, Palácio Tangará in São Paulo, The Woodward in Geneva, Hotel La Palma in Capri, and more than 150 private villas around the globe.

CONTACTS

THE WOODWARD

Quai Wilson 37
1201 Genève
reservations.twg@oetkercollection.com

oetkercollection.com

PR GENEVE

Joëlle Belina
T. +41 (0)22 400 05 14
P. +41 (0)79 659 13 07
joelle.belina@jbrp.ch

PR OETKER COLLECTION

communications@oetkercollection.com



#THEWOODWARD
#MASTERPIECEHOTELS



OETKER COLLECTION

Masterpiece Hotels