



BRENNERS PARK-HOTEL & SPA  
BADEN-BADEN

PIERRE HERMÉ

PARIS

## New and exclusive to Brenners Park-Hotel & Spa: Afternoon Tea inspired by Pierre Hermé Paris

Parisian star pâtissier brings his world-famous creations to  
Baden-Baden

**20 May 2021.** At the hotel reopening on Thursday, June 3, 2021 the traditional Brenners Afternoon Tea is to receive some distinguished support. *Inspired by Pierre Hermé Paris* is the result of a unique partnership in Germany between the eminent pastry chef and the emblematic hotel of Oetker Collection.

"Brenners Park Hotel & Spa, located on the edge of one of Germany's prettiest regions – the Black Forest, is in my opinion the luxury hotel par excellence on the other side of the Rhine. Balancing tradition and modernity, this fairy-tale hotel is a timeless intermezzo with a charming atmosphere and complete tranquility. I am extremely proud to supply creations from my patisserie for their exceptional afternoon tea – a wonderful experience that can be shared with others in enchanting surrounds."

Pierre Hermé, Pâtissier Maison Pierre Hermé Paris

The inviting environment of the Kaminhalle at Brenners Park-Hotel & Spa provides a fitting setting for the delicious, fairy-tale-like creations. At teatime, guests will be greeted by a springlike scene in the hall and on the completely revamped Minerva Terrace the fragrance of blossoms flowing in from the park and the scent of seasoned fresh teas, as well as a fine selection of exquisite delicacies. *Afternoon Tea inspired by Pierre Hermé Paris* promises not only an exquisite taste sensation but also a real feast for the eyes.

The tea includes a selection of artistic creations from the House of Pierre Hermé Paris and a choice of our own specially blended teas. The coming together of delicious madeleines, enticing orangettes and other delicacies with the traditional Brenners Afternoon Tea create a dazzling culinary bouquet. Even a small *bouchée* of the Macaron Forêt Noire (Pure Origin Belize Chocolate, Madagascar Vanilla & Griottines®), created exclusively by Pierre Hermé Paris for Brenners Park-Hotel & Spa is enough to delight the senses.

"The culinary wealth of our grand hotel and this region have been celebrated for many years and hence this alliance with Pierre Hermé Paris is a natural development. A distinctive French past, the special geographical proximity and the family ties to three of the finest traditional hotels, which are also part of the Oetker Collection, account for the great affinity of Brenners Park-Hotel & Spa to France," added Henning Matthiesen, General Manager of Brenners Park-Hotel & Spa.

To allow such moments of happiness to be experienced at home, these sweet works of art are available in high-quality gift boxes ready to take away. One look at the elegant showcase with its alluring display and it will be impossible to say no.

**\*\*\* Afternoon Tea inspired by Pierre Hermé Paris € 45 per person /  
Champagne Afternoon Tea inspired by Pierre Hermé Paris including a glass of  
champagne € 60 per person \*\*\***

**Daily from 2 to 5pm**

**\*\*\* Macaron-Box – box of seven for €20 / box of twelve for € 35 \*\*\***



## About Maison Pierre Hermé Paris

Pierre Hermé is the descendant of four generations of bakers and pastry chefs from Alsace. His reputation for bringing flavour and modernity to pâtisserie stretches across France, Japan and the United States, earning him the nickname "Picasso of Pastry" by Vogue. Having stated that "pleasure is his only guide", Pierre Hermé has invented a world of aromas, sensations and delight. His unique approach to the pastry chef profession has led him to revolutionise even the most set-in-stone traditions. His work and audacity has made him into an iconic figure in French gastronomy. Founded in 1997, the luxury "Haute Pâtisserie" company is the brainchild of Pierre Hermé, who opened the first store in Tokyo in 1998, followed in 2001 by the Parisian patisserie at 72 rue Bonaparte, in the heart of the Saint-Germain district. From the rigorous selection of raw materials to the sweet delicacies sold in the meticulously designed stores, not forgetting details such as impeccable service quality, Pierre Hermé's creations exude luxury at every stage of the process. Named the World's Best Pastry Chef by the World's 50 Best Restaurants Academy in 2016, the pastry chef/chocolate-maker uses his technical expertise, talent and creativity to bring pleasure to all food-lovers. As a member of multiple organisations, including Comité Colbert and Relais Desserts, Pierre Hermé constantly strives to promote French savoir-faire. Maison Pierre Hermé has also obtained the "Entreprise du Patrimoine Vivant" (Living Heritage Company) label, which designates French companies with excellent artisanal and industrial savoir-faire. Maison Pierre Hermé is a proud partner of groups such as Ritz-Carlton, Park Hyatt, La Mamounia, New Otani, Oetker Collection, and many more. The company has over fifty sales outlets in 12 countries and employs around 600 people

[www.pierreherme.com](http://www.pierreherme.com)

Facebook : PierreHermeParis • Instagram : @pierrehermeofficial • Twitter : @PierreHerme\_FR

### Contacts Press

PIERRE HERME PARIS  
Relations Presse Pierre Hermé Paris  
Cécilie Roubin  
Tel : +33(0)6 08 00 31 95  
[cecilie.roubin@pierreherme.com](mailto:cecilie.roubin@pierreherme.com)

Bureau de Presse Pascale Venot  
Laura Tudal & Megan Arnaud  
Tel : +33 (0) 6 98 75 18 43 - [ltudal@pascalevenot.fr](mailto:ltudal@pascalevenot.fr)  
Tel : +33 (0) 6 11 85 91 80 - [megan@pascalevenot.com](mailto:megan@pascalevenot.com)

## About Brenners Park-Hotel & Spa, Baden-Baden

Brenners Park-Hotel & Spa, the principal hotel of the Oetker Collection, is a member of the "Selection of German Luxury Hotels". It has 100 rooms, including 15 single rooms, 50 double rooms, 35 junior suites and suites. The Grand Hotel also excels in the culinary field with its three restaurants, the Wintergarten, the Rive Gauche Brasserie and the Fritz & Felix as a gastronomic hotspot. The House of Wellbeing Villa Stéphanie with its affiliated Medical Care sets standards in Europe. The classic architecture, the rooms and the European décor with modern accents combine

and preserve the history and size of the hotel, while providing contemporary, luxurious facilities for today's traveller.

[www.brenners.com](http://www.brenners.com)

Facebook : BrennersParkHotel • Instagram : @brennersparkhotel

#### Contact Press

#### Brenners Park-Hotel & Spa

Bärbel I. Göhner -Head of PR & Communications

Tel : +49 (0)7221 900 830

baerbel.goehner@oetkercollection.com

#### Oetker Collection

Anne Benichou - Head of Global Communications

+33 (1) 53 43 41 41 - Anne.benichou@oetkercollection.com



OETKER COLLECTION

*Masterpiece Hotels*

*STAY TUNED*

#MasterpieceHotels

[instagram.com/OetkerCollection](https://www.instagram.com/OetkerCollection)

[facebook.com/OetkerCollection](https://www.facebook.com/OetkerCollection)

[linkedin.com/OetkerCollection](https://www.linkedin.com/OetkerCollection)



L'APOGÉE  
COURCHEVEL



BRENNERS PARK-HOTEL & SPA  
BADEN-BADEN



LE BRISTOL  
PARIS



CHATEAU SAINT-MARTIN & SPA  
COTE D'AZUR - VENCE - FRENCH RIVIERA



EDEN ROCK  
ST BARTHS



HOTEL DU CAP-EDEN-ROC  
CAP D'ANTIBES



JUMBY BAY ISLAND  
ANTIGUA - WEST INDIES



THE LANESBOROUGH  
LONDON



PALÁCIO TANGARÁ  
SÃO PAULO



THE WOODWARD  
GENEVA

MASTERPIECE ESTATES  
by Oetker Collection