

# TATLER

## Exclusive First Look: Hotel Du Cap-Eden-Roc owners are opening a hotel in Capri

*Oetker Collections' first Italian outpost, Hotel La Palma, is set to make Capri the summer hotspot of 2022*

From the owners of the French Riviera legend, Hotel du Cap-Eden-Roc comes Oetker Collections' first Italian outpost, Hotel La Palma, on the eternally glamorous island of Capri.

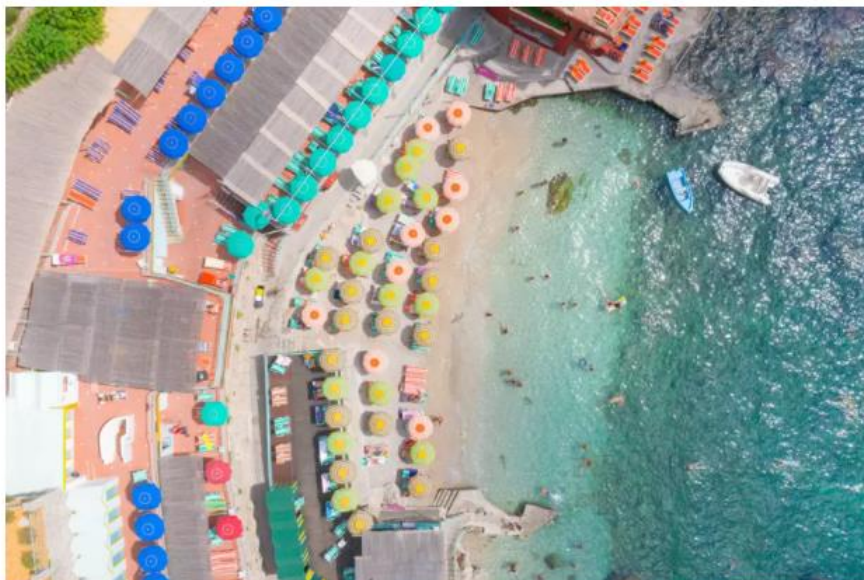


The wow factor of Capri is everlasting - from Emperor Tiberius to Jackie Onassis, not to mention Mariah and Mr Valentino - this tiny, four-square-mile dot in the middle of the Tyrrhenian Sea still seduces with all the drama of its elemental landscape. After a capricious few decades of 'new destination' mania, the pandemic has definitely made us long for, and miss old favourites, especially the honeypot allure and old school glamour of say, Capri.



A RENDER OF A TERRACE AT ONE OF THE HOTELS ROOMS

Those summer nights, as the Piccola Marina swirls with ambling crowds, soft lights and sweet nothings. It's a gentle, hand-holding, ice-cream-licking atmosphere down at La Piazzetta, which is also home to Bar Tiberio - the best spot for an aperitivo. Then, of course, there are the island's architectural wonders, like Casa Malaparte (the fabulous modernist house that features in Jean Luc Goddard's classic *Le Mépris* with Brigitte Bardot) and over in Anacapri, the glorious gardens or Villa San Michele. Or those sea views, particularly from La Fontelina beach club for the best front pew to admire the Faraglioni rocks, not to mention the best zucchini frites in the world. Or for that matter, the romantic wonder that is, Le Grotelle for the mozzarella grilled in lemon leaves and a dreamy terrace that really comes into its own at night time.



ROMAIN REGLADE

There hasn't been a hot new hotel opening of note on Capri since J.K.Place launched their fabulous slick boutique property back in 2008. So it was a very clever move by the hotel group Oetker Collection (whose lavish portfolio of properties include The Lanesborough, Le Bristol and the infamous Hotel du Cap-Eden-Roc) to open their first Italian property on this mythical island, although we will have to wait until Hotel La Palma opens its doors in April 2022. Indeed, this is Capri's first (and oldest) hotel, built in 1822, which will no doubt see it returned to its gloriously, unapologetically hedonistic best by Oetker Collection and owners, Reuben Brothers. During La Palma's extensive face lift, the hotel's room count is being drastically decreased from 80 to 50 rooms – including 18 suites – each complete with its own private balcony or terrace. The property's interiors are being transformed by two acclaimed architects: led by Rome-based Francesco Delogu of Delogu Architects for the rooms and lobby, and New York-based Tihany Design for the restaurant, pool, spa, and beach club.



A RENDER OF BIANCA, THE ROOF TOP RESTAURANT

What more could you want, apart from sensuous food and wine, which you'll get? The hotel's restaurant Gennaro's, under the culinary direction of Chef Gennaro Esposito, will be the embodiment of *la dolce vita*: unpretentious, authentic Italian food that pays homage to the island's Fifties heyday. Naturally, the caprese I'm sure will be out of this world. As will the views and general ambiance of Bianca; a glamorous rooftop restaurant and bar. But a real highlight of the hotel is their new La Palma beach club, just a short drive along Capri's southern coast, in Piccola Marina, which will no doubt be an enticingly high octane affair and the hot ticket of summer 2022. It may sound excessive (and so far off...) but I would already start booking a room for July and August now.

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