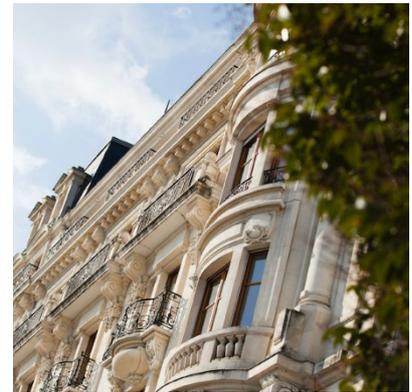




OETKER COLLECTION

Masterpiece Hotels

Oetker Collection announces its 10th Masterpiece Hotel
– The Woodward, Geneva, Switzerland –
Opening Spring 2021



A historic transformation creates Geneva's first all-suite hotel designed by Pierre-Yves Rochon, with restaurants by Michelin-Starred L'Atelier de Joël Robuchon and vegetable driven Le Jardinier by Alain Verzeroli as well as a 1,200 sq metre Spa by Maison Guerlain.

November 23, 2020 - Oetker Collection today announces that Spring 2021 will see the addition of The Woodward, a new hotel in the heart of Geneva, to its exclusive portfolio of masterpiece hotels. Owned by Bastion Holdings, the hotel sits directly on the shores of Lake Geneva, offering panoramic views of Mont Blanc. Originally built in 1901 by French architect François Durel, in a post-Haussmann style, the hotel is located on Quai Wilson and is currently being completely transformed and carefully reimaged by world-renowned architect Pierre-Yves Rochon.

Beyond The Woodward's historic façade, guests will find classic-meets-contemporary interiors, providing a stylish city sanctuary with spectacular lake and mountain views. Each of the 26-suites have been carefully curated to possess their own distinct character and individual design details with signature flourishes including marble fireplaces and bookcases. 21 of the suites have a full lake view. The jewels in the crown are the Presidential Suite, designed in elegant ivory tones and offering panoramic lake views from every room with a private dining room and loggia, and the Royal Suite, reached by private lift and designed to resemble a chic Parisian apartment.

World-class dining experiences will be provided by L'Atelier de Joël Robuchon and Le Jardinier, both recipients of Michelin stars for their New York outposts which are owned and operated by Bastion Group. After 7 years as Executive Chef of L'Atelier in Taipei (1*), Chef Olivier Jean will be at the helm of the kitchens at The Woodward. L'Atelier de Joël Robuchon will feature the legendary chef's open kitchen concept, creating a theatrical dining experience for 36 guests seated around the counter, as well as two dining rooms that can be privatised. Le Jardinier, a play on the French word for 'gardener', by Michelin-starred chef Alain Verzeroli, will be the restaurant's first foray into Europe following the success of its outposts in New York and Miami.

Rooted in classic French techniques, Chef Verzeroli, who has maintained for 11 consecutive years seven stars in the Michelin guide for Joël Robuchon's three restaurants in Tokyo, is renowned for creating innovative dishes where vegetables play a starring role, many of which are vegan, and dairy and gluten-free. Open for breakfast, lunch and dinner, the concept of embracing nature will be reflected in the dining experience with the restaurant housed within two glass walled verandas overlooking the lake. Upping the ante on Geneva's culinary scene, both restaurants will have a focus on using local produce and suppliers, including the high artisanal quality, Geneva-based Stettler chocolate and Geneva pastry institution Castrischer. With this in mind, the desserts will all be signed by Salvatore Martone, Robuchon disciple and Corporate Pastry Chef of Bastion Group. The Woodward will also offer two bars and a tea-room, as well as a private digestif lounge, which takes the buildings history as a bank into the modern-day through the transformation of a former vault.

In keeping with Oetker Collection's commitment to wellbeing, the hotel's 1,200 square metre spa will include a Wellness Institute by Maison Guerlain and a 21-metre indoor swimming pool – the longest in Geneva. There will be a state-of-the-art gym, two saunas, two steam-rooms, two Swedish baths and a jacuzzi. Guests will be able to enjoy exclusive treatments by Guerlain across six wellness suites, including one for couples and a corner dedicated to men.

Timo Gruenert, CEO of Oetker Collection commented, "Our hotels are all unique masterpieces in their own right, and The Woodward fits in perfectly with its extraordinary location, refined interior design and exciting culinary offerings. We will deliver warm, luxury hospitality and I am convinced that our company's values of family spirit, elegance and genuine kindness will bring this iconic building to life, and ensure guests will quickly feel at home in this new jewel on Lake Geneva."

Christophe Aldunate, CEO of Bastion Management commented, "We are delighted that The Woodward will be joining the iconic Oetker Collection, a brand that upholds the highest standards in hospitality and who we trust to breathe renewed passion, flair and life into this historic Geneva location".

About Oetker Collection

Oetker Collection is an exceptional portfolio of Masterpiece Hotels, Estates and Villas in Europe, the UK, Brazil and the Caribbean. Located in the world's most desirable destinations, each property is a landmark and an icon of elegance, blending legendary hospitality with genuine family spirit that is unique to Oetker Collection. Carrying on a refined legacy in hosting that originated in 1872, the Collection's mission is to preserve and extend its unparalleled standards through acquisition and management of one-of-a-kind properties.

The current portfolio includes Le Bristol Paris, Brenners Park-Hotel & Spa in Baden-Baden, Hôtel du Cap-Eden-Roc in Antibes, Château Saint-Martin & Spa in Vence, The Lanesborough London, L'Apogée Courchevel, Eden Rock-St Barths, Jumby Bay Island in Antigua, Palácio Tangará in São Paulo and more than 150 private villas and estates around the globe.

About Bastion

Bastion Holdings and Bastion Management are part of The Bastion Collection group which owns 15 unique restaurant & food concepts globally and the masterpiece water-front hotel in Geneva – The Woodward.

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L'APOGÉE
COURCHEVEL



BRENNERS PARK-HOTEL & SPA
BADEN-BADEN



LE BRISTOL
PARIS



CHATEAU SAINT-MARTIN & SPA
COTE D'AZUR - VENCE - FRENCH RIVIERA



EDEN ROCK
ST BARTHS



HOTEL DU CAP-EDEN-ROC
CAP D'ANTIBES



JUMBY BAY ISLAND
ANTIGUA - WEST INDIES



THE LANESBOROUGH
LONDON



PALÁCIO TANGARÁ
SÃO PAULO

E D E N B E I N G
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