

**CLASSIC FUSION & CLASSIC FUSION
AEROFUSION CHRONOGRAPH
SPECIAL EDITION EDEN ROCK - ST BARTHS**

**Hublot interprets the perfect getaway:
the legendary Eden Rock – St Barths**



Once steeped in the opulent luxury and tranquillity of this setting, who wouldn't want to suspend time and never have to return to normality? Fully renovated, the legendary Eden Rock – St Barths has just reopened its doors in November 2019. United by their shared values, Hublot and Oetker Collection are continuing their collaboration, with two brand new Classic Fusion models being added to the *Eden Being* collection featuring exclusive custom-made pieces. A 45 mm chronograph version provides a glimpse of the self-winding movement, and a second 38 mm version dazzles, set with 36 brilliant-cut diamonds. These are available as ultra limited editions - just 25 of each model - which can be engraved with the initials of their future owners.

Hublot unveiled the two new pieces at a launch party at Eden Rock - St Barths on December 3 in the presence of Usain Bolt Brand Ambassador.

They are available first of all at Eden Rock – St Barths, and also through the Oetker Collection network and Hublot boutiques.



Eden Rock – St Barths has played host to glittering stars including Greta Garbo. Excellence, exclusivity and exuberance are just a few of the qualities that Hublot and Oetker Collection share to delight their clientele. Its forthcoming reopening provides an opportunity to renew our collaboration through a Classic Fusion model for men and one for women. Even though, once there, you are sure to stop counting the hours...

— Ricardo Guadalupe
CEO Hublot

Drawing inspiration from Eden Rock - St Barths the two timepieces feature details that ensure this mythical place lives on in memory. This exceptional hotel boasts a history dating back to the 1950s, regularly visited by illustrious personalities representing all facets of the world's rich cultural heritage, from music to cinema and literature, as well as artists seeking inspiration.

The HUB1155 skeleton self-winding chronograph movement showcases the collaboration with Eden Rock St Barths at 3 o'clock. The second watch sparkles with precious diamonds symbolising eternity, with the white lacquer of its dial set with 10 rubies. These two timepieces are available with three straps: a white alligator strap delicately edged with red thread, along with white and red full rubber straps, both finely ribbed.

Deliberately white like the pristine sand of the beach or the sun-bleached walls - everyone will have their own interpretation – the watch has a single touch of colour; the famous Eden Rock red. These creative and aesthetic choices conjure up the perfect getaway.

HUBLOT

Founded in Switzerland in 1980, HUBLOT is defined by its innovative concept, which began with the highly original combination of gold and rubber. This "Art of Fusion" stems from the imagination of its visionary Chairman, Jean-Claude Biver, and has been driven forward by CEO Ricardo Guadalupe since 2012.

The release of the iconic, multi-award-winning Big Bang in 2005 paved the way for new flagship collections (Classic Fusion, Spirit of Big Bang), with complications ranging from the simple to the highly sophisticated, establishing the extraordinary DNA of the Swiss watchmaking house and ensuring its impressive growth.

Keen to preserve its traditional and cutting-edge expertise, and guided by its philosophy to "Be First, Different and Unique", the Swiss watchmaker is consistently ahead of the curve, through its innovations in materials (scratch-resistant Magic Gold, ceramics in vibrant colours, sapphire), and the creation of Manufacture movements (Unico, Meca-10, Tourbillon).

HUBLOT is fully committed to creating a Haute Horlogerie brand with a visionary future: a future which is fused with the key events and brands of our times (FIFA World Cup™, UEFA Champions League™, UEFA EURO™ and Ferrari) and the finest ambassadors our era has to offer (Kylian Mbappé, Usain Bolt, Pelé).

Discover the HUBLOT universe at our network of boutiques located in key cities across the globe: Geneva, Paris, London, New York, Hong Kong, Dubai, Tokyo, Singapore, and at HUBLOT.com

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